



How Companies succeed working with MeasuredUp

Forward thinking companies and advertising agencies harness the power of MeasuredUp to connect with targeted consumers and build their customer service reputation.

Whether brands want to reach targeted customers while searching by category or company name, researching purchase decisions or writing reviews about competitors our numerous advertising opportunities help your company reach the right person at the right time with the right message. MeasuredUp helps you deliver your targeted advertising message while also learning about your consumers and competitors and developing, maintaining or improving a great customer service reputation and brand.

MeasuredUp is a valuable partner for leading companies that understand the importance of Customer Service to the brand and revenue and that want to demonstrate a commitment to customers.

Banner Advertising

You can place your company's banners on MeasuredUp category, company, and review pages or in the sidebar.

Banners will be targeted according to what category a user is searching or writing.

Banners are vertical and they must be either 120x600 pixels or 120x240 pixels in size.

The screenshot shows the MeasuredUp website interface. At the top, there's a navigation bar with links like 'Write Reviews', 'New Reviews', 'Link To Us', 'Blog', 'Press', 'Advertise', 'FAQ', 'Bookmark', 'Consumer Resources', 'Contact', and 'Home'. Below this is the 'Umart' product page. A large green arrow points to a space labeled 'Your Brand Here' on the right side of the page. The page also features a sidebar with a Netflix advertisement for 'Rent Movies From Netflix' for \$4.99 a month. At the bottom, there's a footer with various links and contact information.

Contact MeasuredUp

Contact MeasuredUp today to create a flexible advertising plan that fits your exact brand building needs

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